

# H. Romesh Singha

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Silchar, Assam

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## PROFESSIONAL SUMMARY

Resourceful and adaptable professional with 7+ years of experience across quality assurance, operations, digital content creation, entrepreneurship, and project management. Proven ability to drive process improvements, manage business operations, create engaging digital content, and deliver measurable outcomes. Strong analytical, technical, and creative skills with a continuous learning mindset. Seeking to contribute value in operations, digital media, or quality management roles.

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## KEY SKILLS

- **Teamwork & Collaboration** – Proven in cross-functional corporate roles and in working with communities for your YouTube channels
  - **Problem Solving** – Root cause analysis, process improvements, and creative solutions for content growth
  - **Analytical & Quantitative Skills** – Interpreting channel analytics, QA reports, and operational data
  - **Verbal & Written Communication** – Corporate reporting, training delivery, and audience engagement
  - **Adaptability** – Transitioned from corporate QA to digital content entrepreneurship
  - **Technical Proficiency**: MS Office, Google Workspace, AI Tools, CapCut, Canva, WordPress
  - **Digital Content Creation & Video Production** – Managing full lifecycle of 3 YouTube channels
  - **SEO & Social Media Strategy** – Proven growth on YouTube & Instagram
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## PROFESSIONAL EXPERIENCE

### YouTube Content Creator & Digital Entrepreneur Freelancer

Apr 2023 - Present

- Launched and manage three YouTube channels with strong performance over the last 90 days:
  - K-GLITCH: 6,052 subscribers | 4.2M+ views
  - The Ai Muse: 1,755 subscribers | 2M+ views
  - Ainationstudio: 791 subscribers | 241K+ views
- Built Instagram presence: Ainationstudio gained 1,650 followers
- Managed full content lifecycle: ideation, scripting, AI transformation, editing, SEO, publishing, analytics
- Applied digital growth strategies and audience insights to boost brand visibility and engagement
- Designed WordPress sites; co-founded biodegradable bag startup
- Oversaw certification, planning, digital marketing, and risk assessment in crypto markets

### Career Transition & Professional Development

- Completed certifications: Digital Marketing, Lean Six Sigma Yellow Belt, Generative AI
- Enhanced proficiency in content creation, AI applications, and video production

### Quality Specialist – Sagility, Bangalore

Apr 2021 – Mar 2023

- Led root cause analysis and corrective actions to enhance patient safety
- Delivered data reports to management; conducted quality training
- Drove compliance and continuous improvement initiatives

**Quality Analyst – Hinduja Global Solutions, Bangalore**

**Aug 2019 – Mar 2021**

- Conducted audits and mentoring; ensured SOP compliance
- Achieved zero-error performance and met all reporting deadlines

**Operations Process Associate – Hinduja Global Solutions, Bangalore**

**Jan 2017 – Jul 2019**

- Ensured accuracy and timely operations in high-volume setting
- Identified and resolved process bottlenecks to boost performance

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## EDUCATION

**Bachelor of Business Administration (BBA) – IIAS School of Management  
(2013–2016)**

- Internship at Pantaloons: retail operations, customer service, and sales

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## CERTIFICATIONS & COURSES

- Digital Marketing – Simplilearn (2022)
- Lean Six Sigma Yellow Belt – Sparen & Gewinn Consulting (2025)
- Generative AI Mastermind – Outskill (2025)
- WordPress & Digital Content – Self-Learning

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## ACHIEVEMENTS & AWARDS

- 9M+ Combined Views on YouTube & Instagram
- Top Performer Award – Sagility & HGS
- Perfect Experience Award – HGS & Sagility
- Zero-Error Annual Performance – Sagility

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## LANGUAGES

English – Professional Proficiency  
Hindi – Native / Bilingual Proficiency

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